



CONFIDENTIAL MEMORANDUM

TO: NRSC

FROM: DAVID LEE, TONY FABRIZIO & TRAVIS TUNIS

RE: WEST VIRGINIA SENATE SURVEY DATA

DATE: OCTOBER 23, 2018

In a recently completed statewide survey of N=600 likely 2018 voters in West Virginia, Fabrizio, Lee & Associates found that the U.S. Senate race in West Virginia is coming down to the wire with Attorney General Patrick Morrisey up 2-points over incumbent Senator Joe Manchin.

In the full ballot for U.S. Senate, Morrisey leads Manchin 44% - 42%, with Libertarian Rusty Hollen picking up 3% and 12% undecided.

Removing Hollen and pitting Morrisey and Manchin head-to-head does not change the margin. Morrisey still leads by two (47% - 45%), though the electorate is more decided, with only 8% undecided.

There is more good news for the Morrisey camp because there is still room for him to grow vote support. The data clearly shows that there are a number of voters in the state who approve of the job President Trump is doing but that are not yet voting for Morrisey. As AG Morrisey and President Trump continue to make the case down the stretch that it is Morrisey who will fight to pass the Trump agenda and not Manchin, they can convince this important group of target voters to become Morrisey supporters.

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a statewide survey in West Virginia of 600 likely 2018 general election voters via phone on October 16-18, 2018. Landline interviews accounted for 55% of the sample and cell phone interviews 45%. Geography was matched to past voter turnout in recent midterm elections. Gender, age, party registration, and race/ethnicity were matched to previous turnout models according to exit polls and voter list data of known general election voters. Respondents were randomly selected from lists of known general election voters and new registrants. The margin of error at the 95% confidence interval for 600 voters is $\pm 4.0\%$.

KEY DEMOS

PARTY REGISTRATION	
Democrat	44
Republican	38
Independent	16
Something else (DO NOT READ)	1
Refused (DO NOT READ)	1

AGE	
18-34	12
35-44	15
45-54	15
55-64	21
65+	35
Refused	2

GENDER	
Male	47
Female	53

RACE/ETHNICITY	
White	95
African American/Black	1
Asian American	1
Hispanic/Latino	*
Other	1
Refused (DO NOT READ)	3

DESIGNATED MEDIA AREA	
Charleston-Huntington	35
Clarksburg-Weston	16
Bluefield-Beckley-Oak Hill	15
Washington, DC	13
Wheeling-Steubenville	8
Pittsburgh, PA	6
Parkersburg	6
Harrisonburg, VA	1
Roanoke-Lynchburg, VA	1