




NRSC 

**HISPANIC
BATTLEGROUND SURVEY**

April 25-29, 2021



Methodology

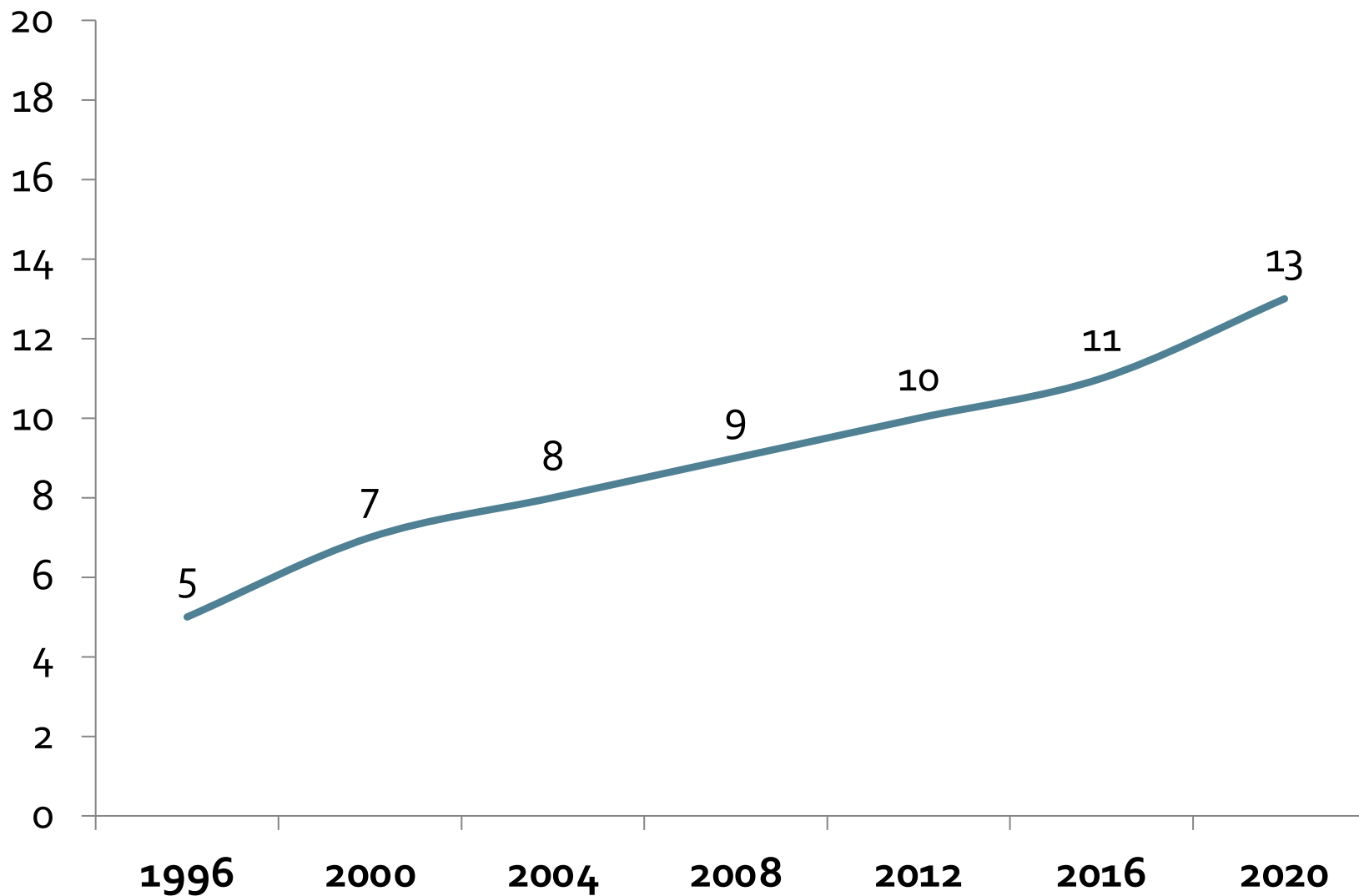
The Hispanic Battleground survey was conducted April 25-29, 2021.

1200 Hispanic likely voters in

AZ, FL, GA, NV, NC, PA, WI, OH

Margin of error is +/- 2.82%.

Hispanic Percentage of Electorate



Demography is Destiny!

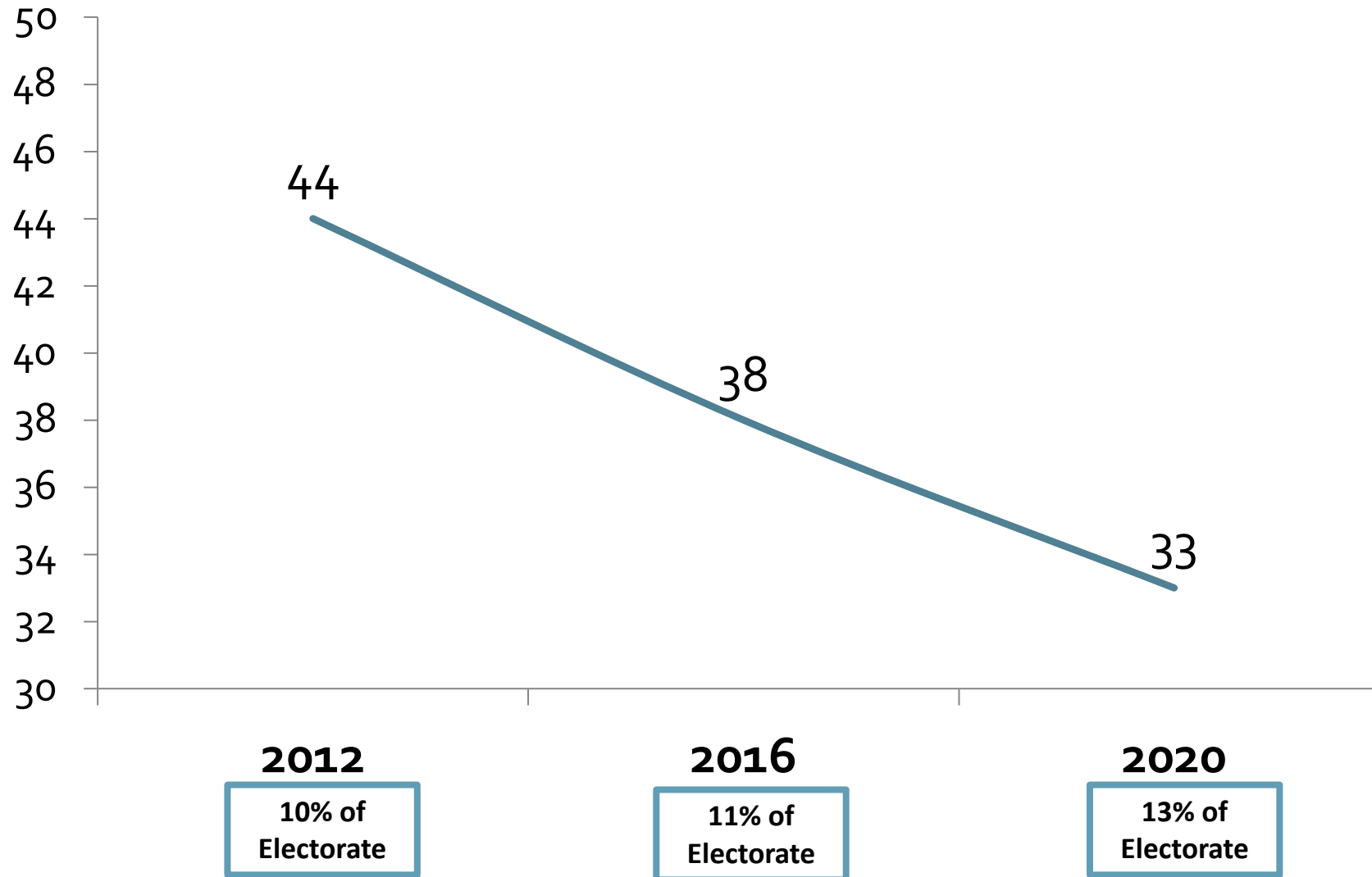
- The Emerging Democratic Majority -2002
 - By Judis and Teixeira
- Thesis:
 - **Minority voters – primarily Hispanics – will grow as a share of the electorate by 2 percentage points every four years.**
 - **Demographic shifts bring Democrats' long-term political dominance, the nation will become California.**

Coalition of the Ascendant?

“Obama mobilized the Democrats' new **‘coalition of the ascendant,’** winning enough support among young people, minorities and college-educated whites...”

- Ron Brownstein, Nov 7, 2012

Democrat Margin of Victory in Presidential Elections



The Coalition of the Ascendant is Now Descending

“One important thing about the decline in Hispanic support for Democrats is that it was pretty broad. This isn’t just about Cubans in South Florida. It happened in New York and California and Arizona and Texas. Really, we saw large drops all over the country.”

-David Shor, Democrat pollster/
Obama campaign data guru

The Coalition of the Ascendant is Now Descending

- Democrats have forgotten the American working class and Hispanics are the fastest growing part of it.
- Democrats have failed to grasp or understand the values and aspirations of Hispanics voters.
- Democrats believe all minorities reflexively agree with them, no matter how bizarre and left wing Dems become.



Hispanic Voters Reject Socialism

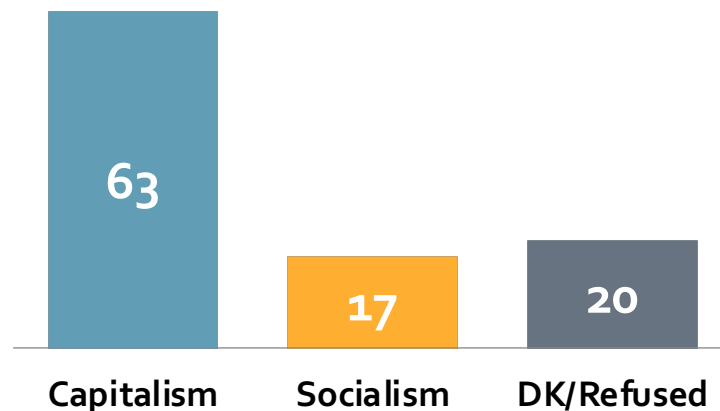
Capitalism vs. Socialism

Thinking about different forms of government, which of the following statements do you agree with most?

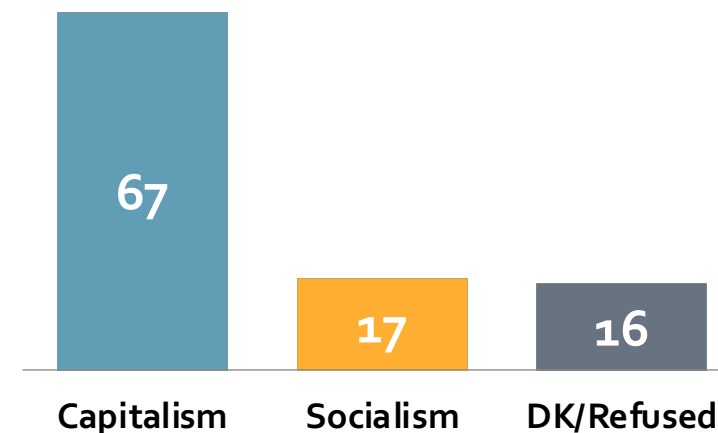
Some people say free market capitalism is the best form of government because it gives people the freedom to work and achieve their potential.

Other people say that socialism is the best form of government because it is more fair and equitable to working class people.

HISPANIC BATTLEGROUND



ALL VOTERS

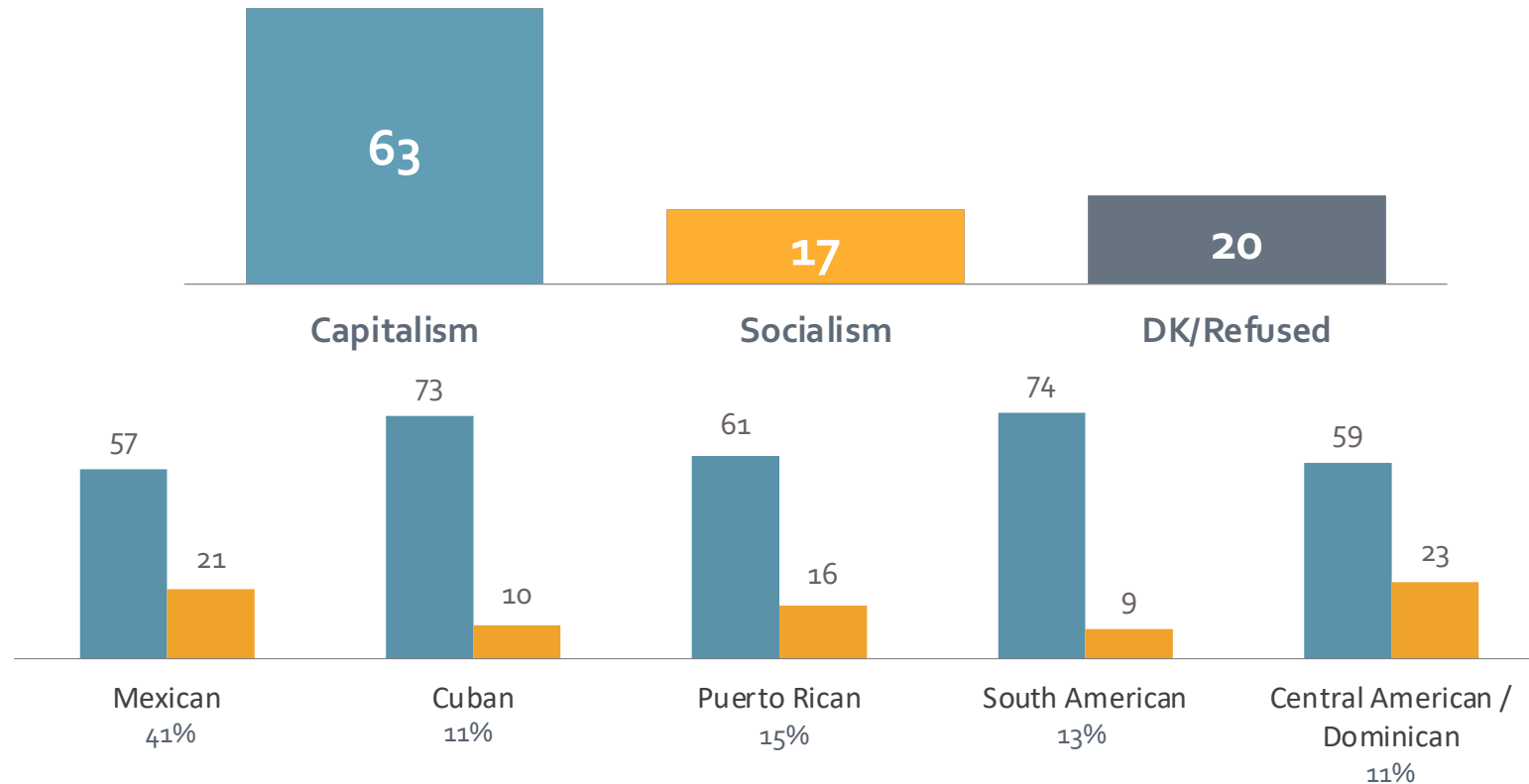


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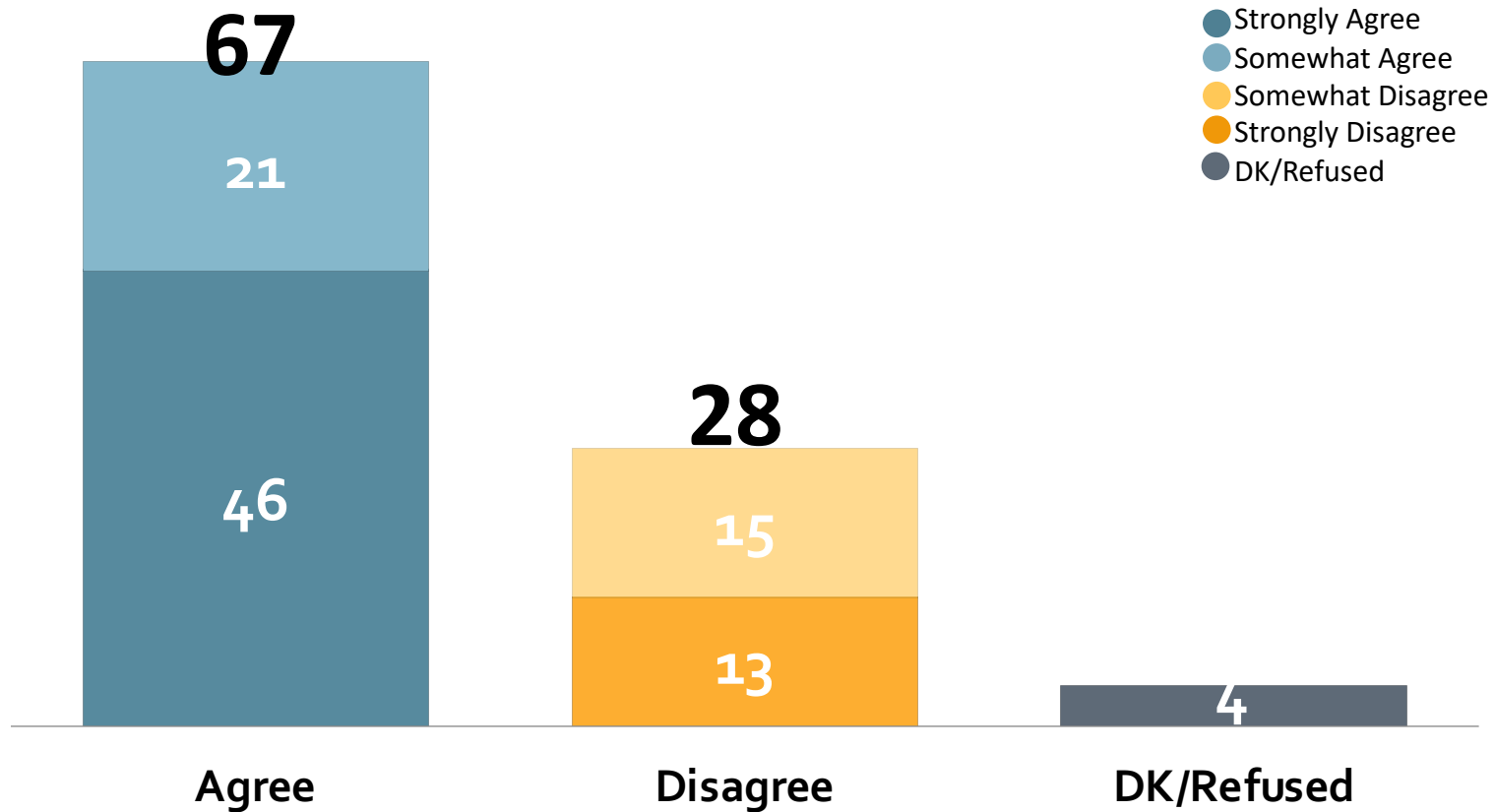




Hispanic Voters Are Aspirational

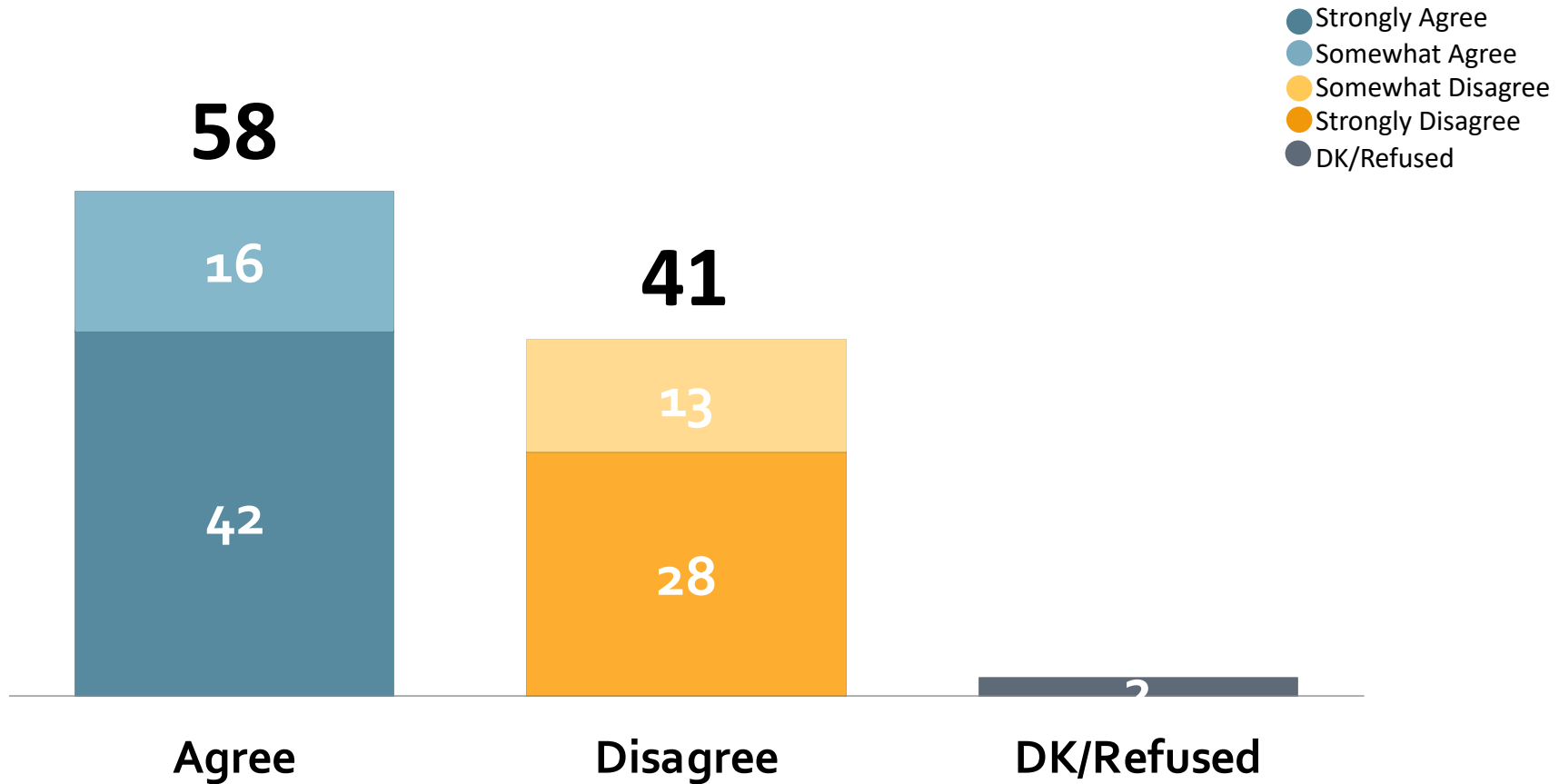
Declining Opportunities

I'm very concerned that America is declining, and my kids won't have the same opportunities me and my family came here to find.

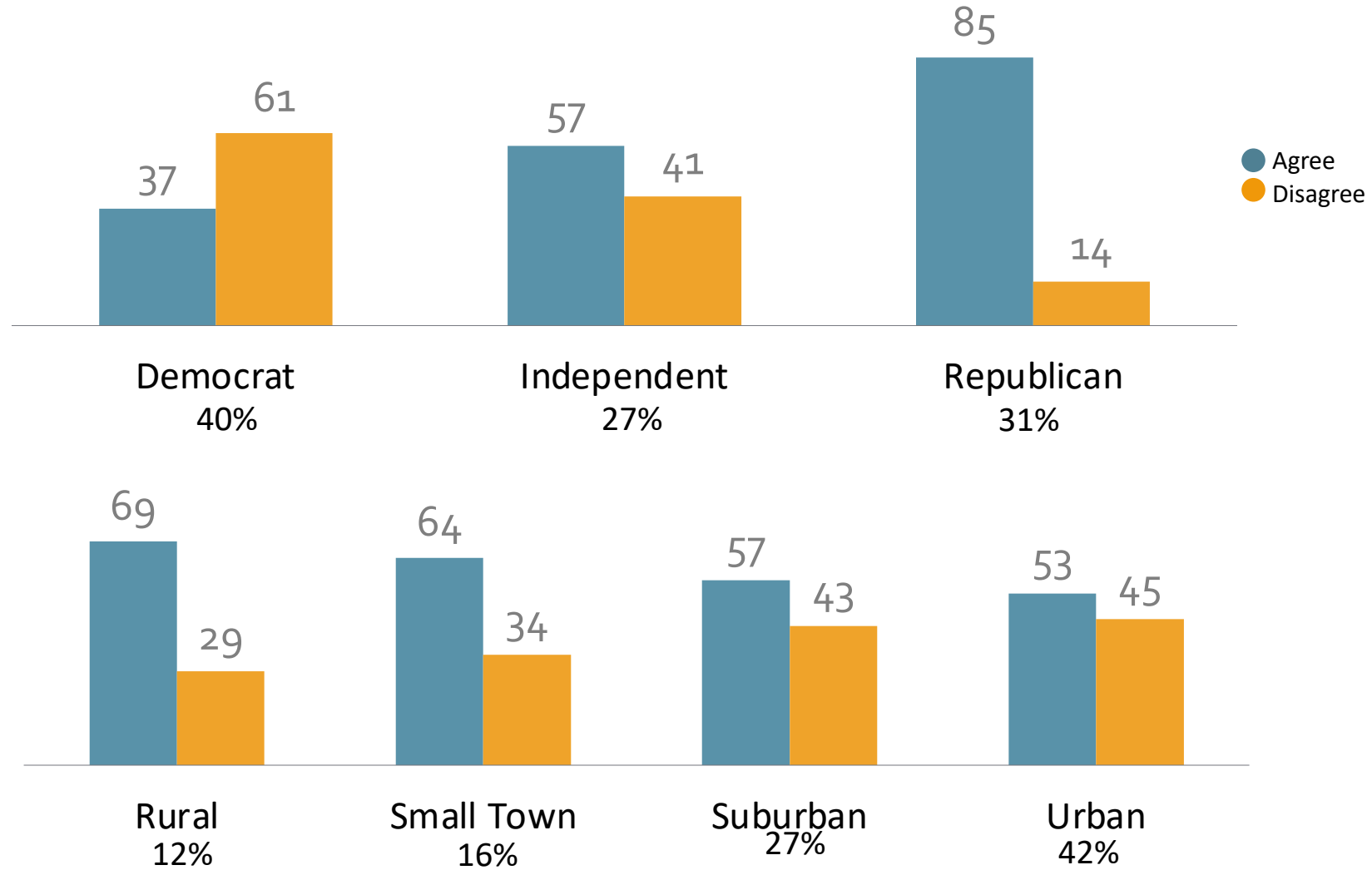


Too Many Living off government

Too many people in this country no longer want to work and are happy to just live off of government assistance.

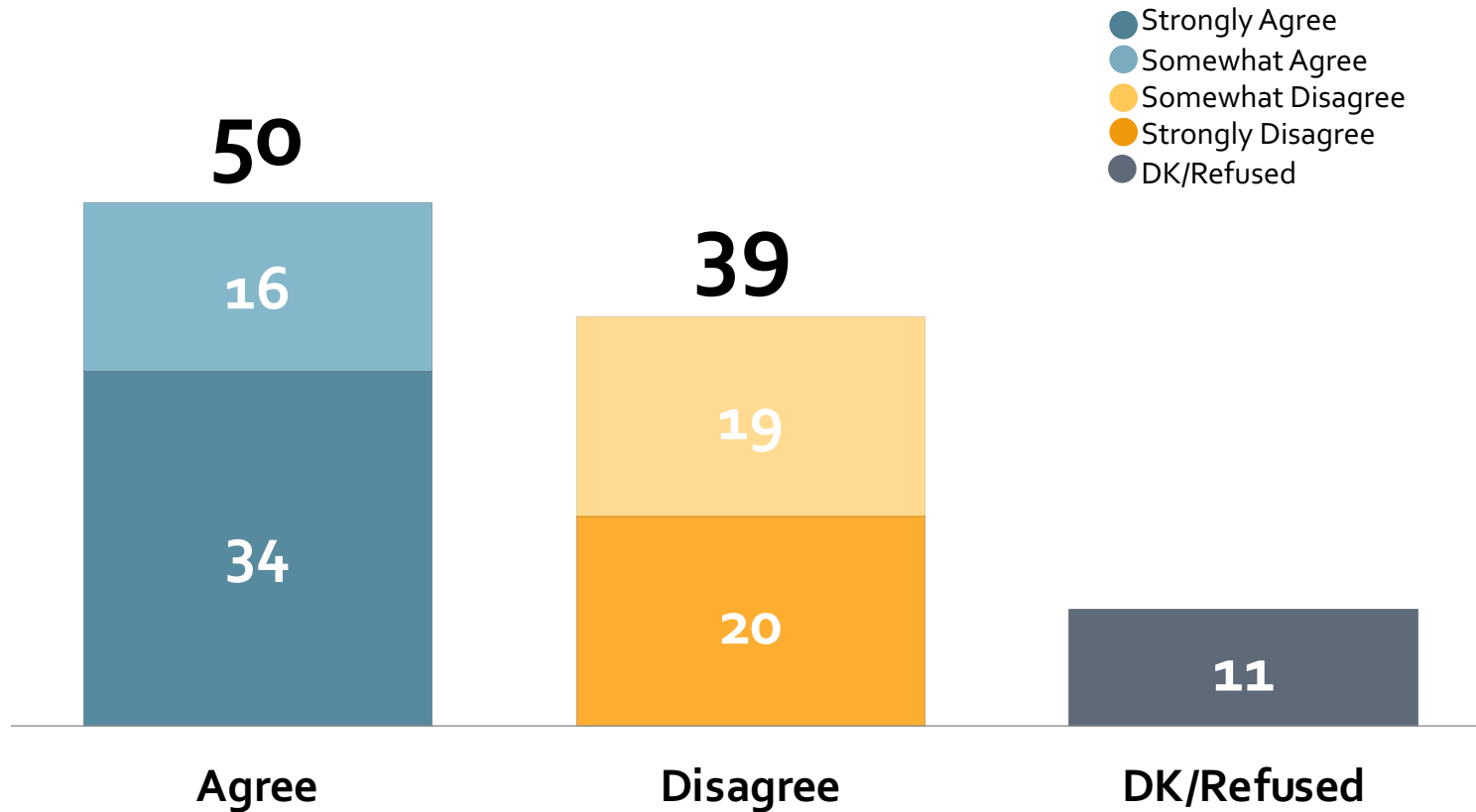


Too Many Living off government

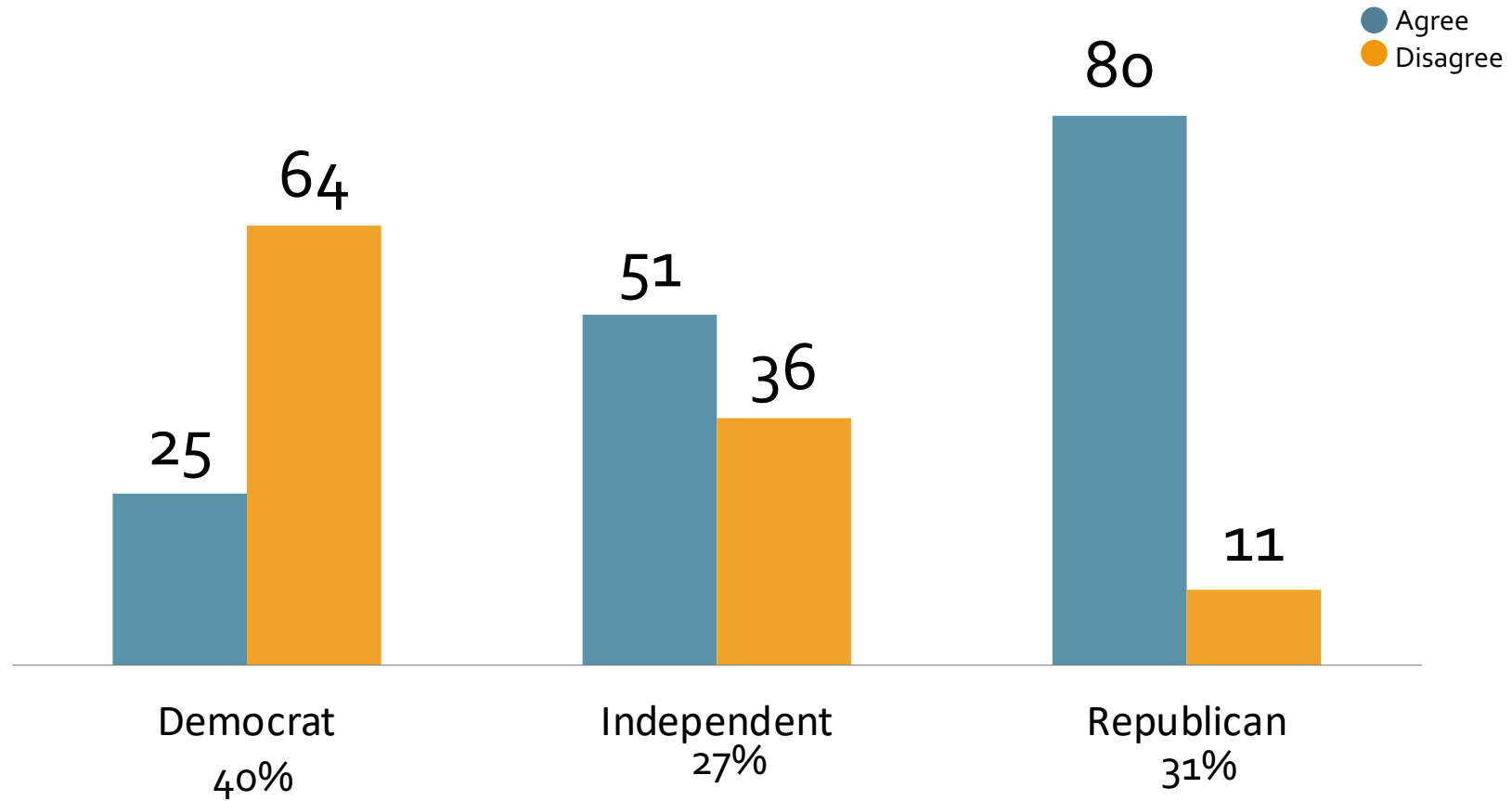


Democrat Policies Hurt Hispanic Families

Many of the policies that democrats say help all minorities actually end up hurting Hispanic families.

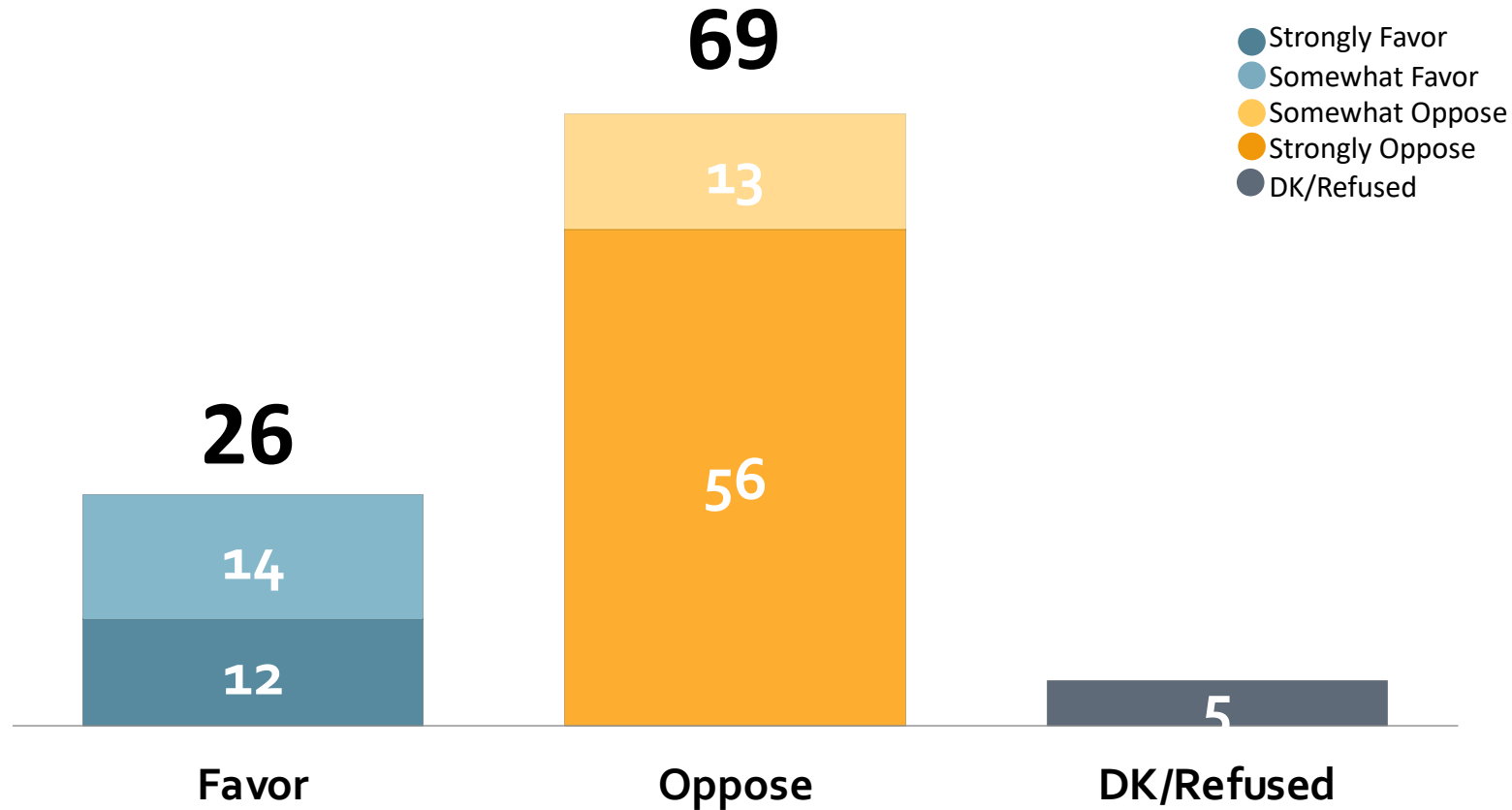


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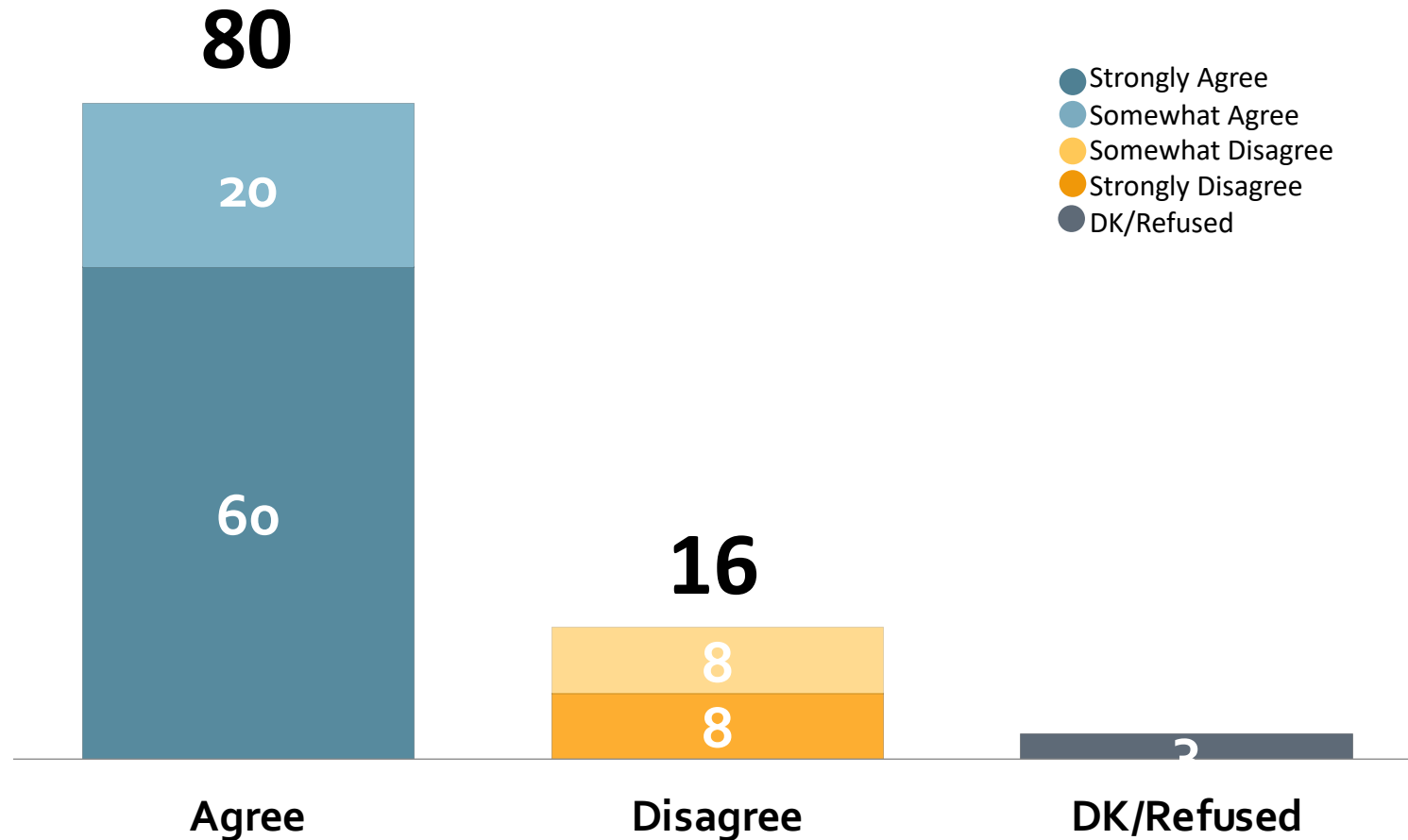
Welfare and Unemployment for Illegal Immigrants

Allowing illegal immigrants to receive the same welfare and unemployment benefits as citizens.



Public Schools are Failing

Many public-school systems in America are failing and our children are falling behind the rest of the world.

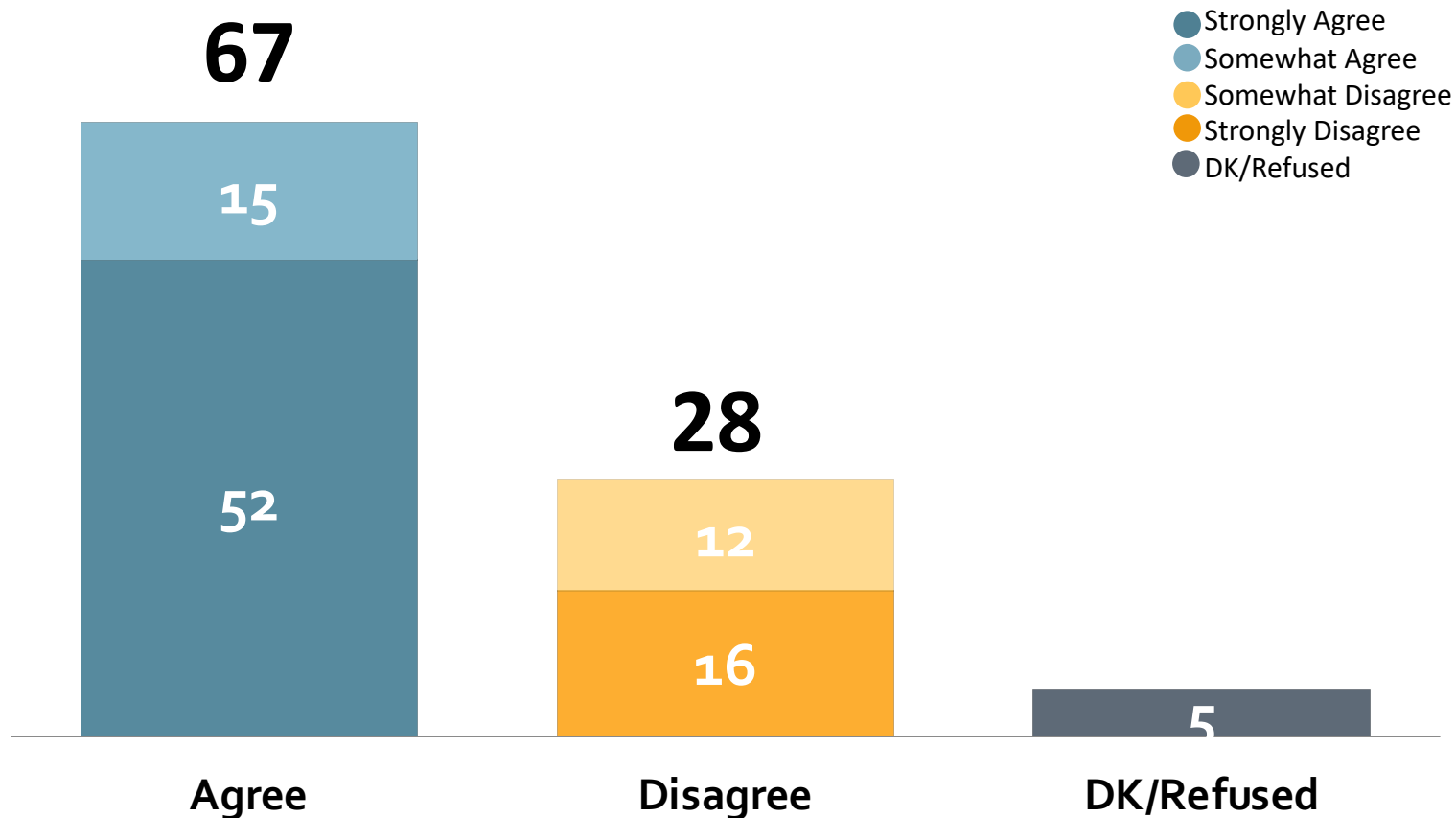




American Values and Culture

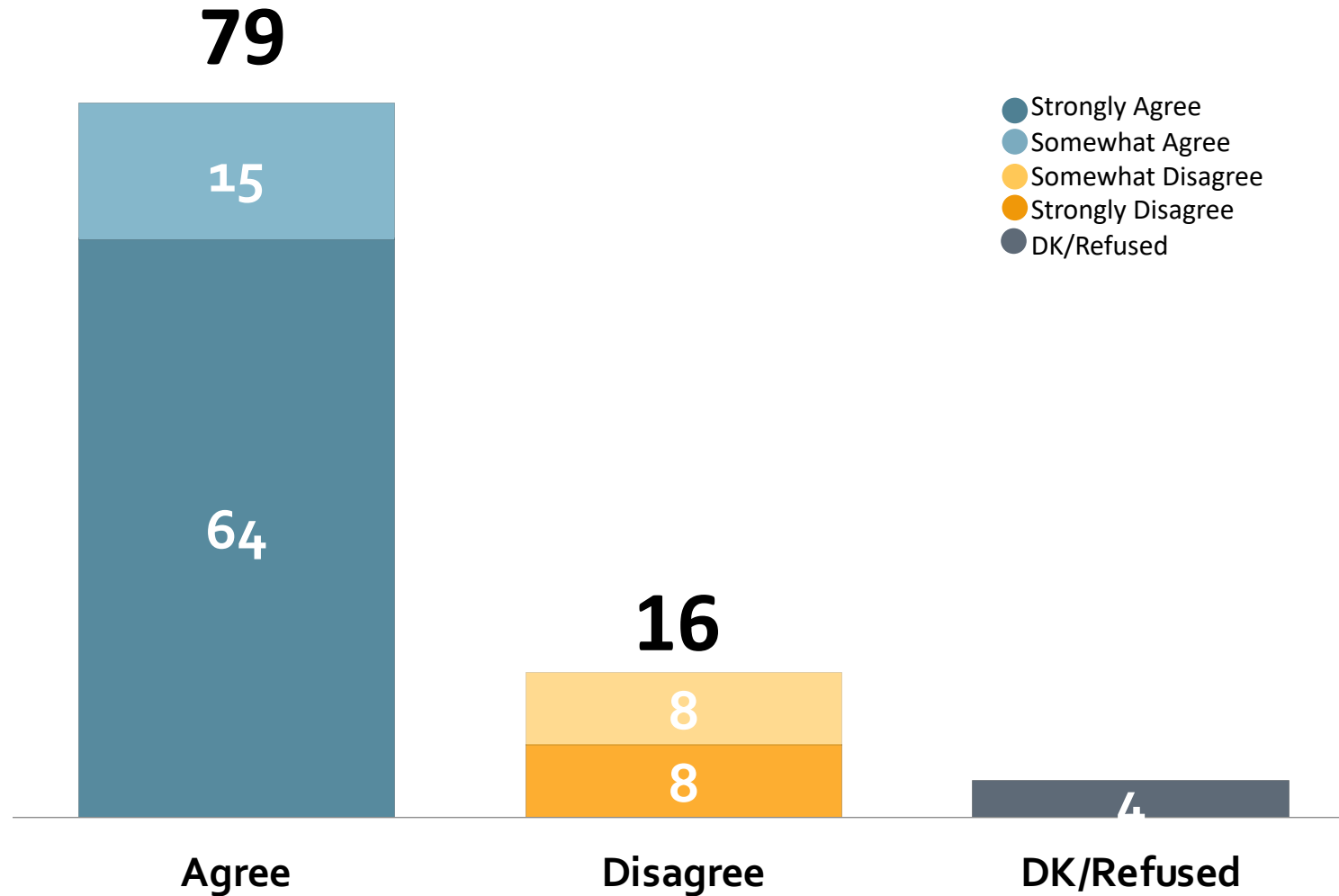
Losing Traditional Values

Too many Americans, especially young Americans, no longer believe in God and we are losing our traditional values centered on faith, family and freedom.



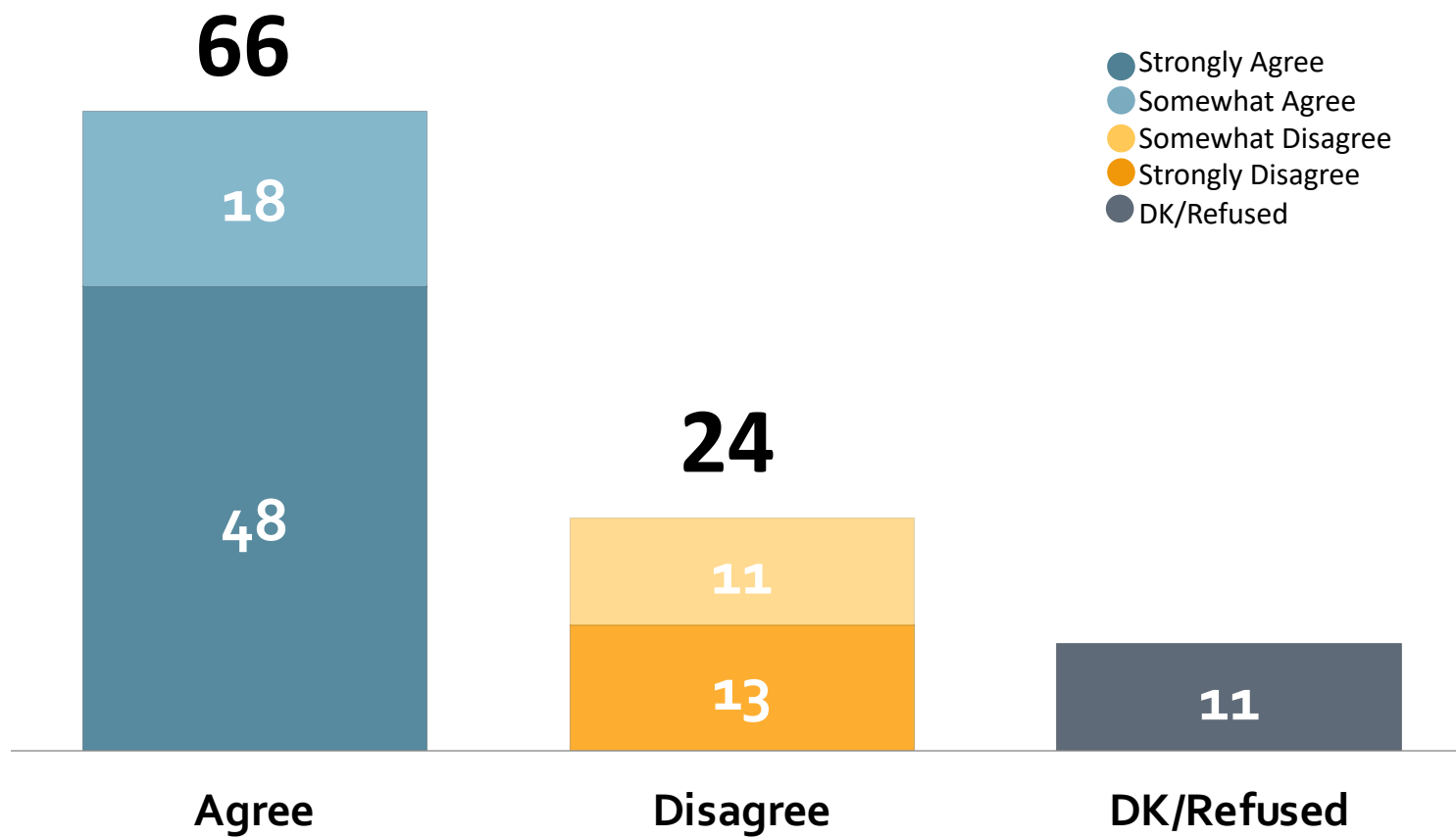
Big Tech Has Too Much Power

Social media companies have too much power and have used it to expand their control of the public debate and politics.



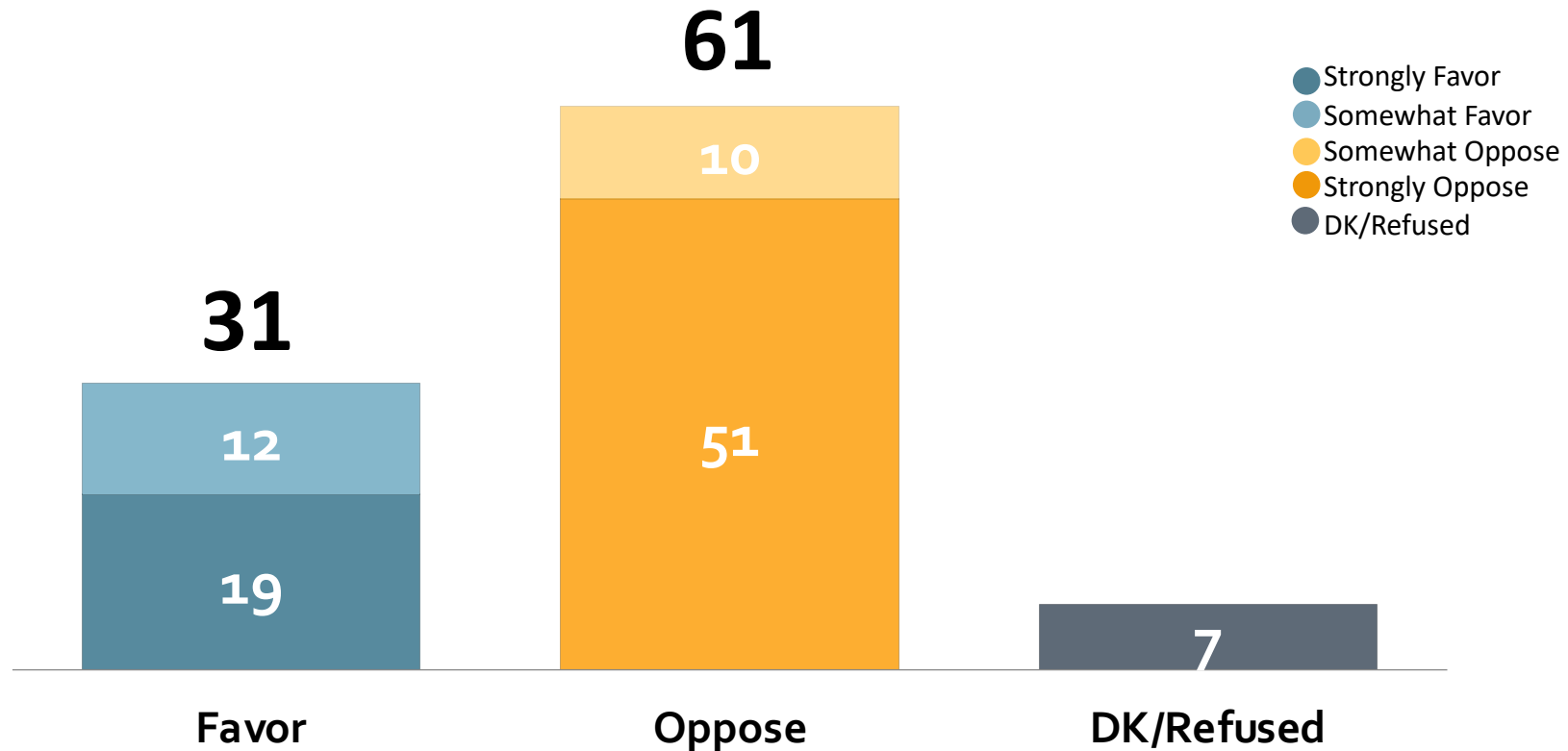
Cancel Culture

Please tell me whether you agree or disagree with the following statement. Cancel culture has gotten out of hand and many normal people have been punished unjustly and had their lives ruined for something they said many years ago.



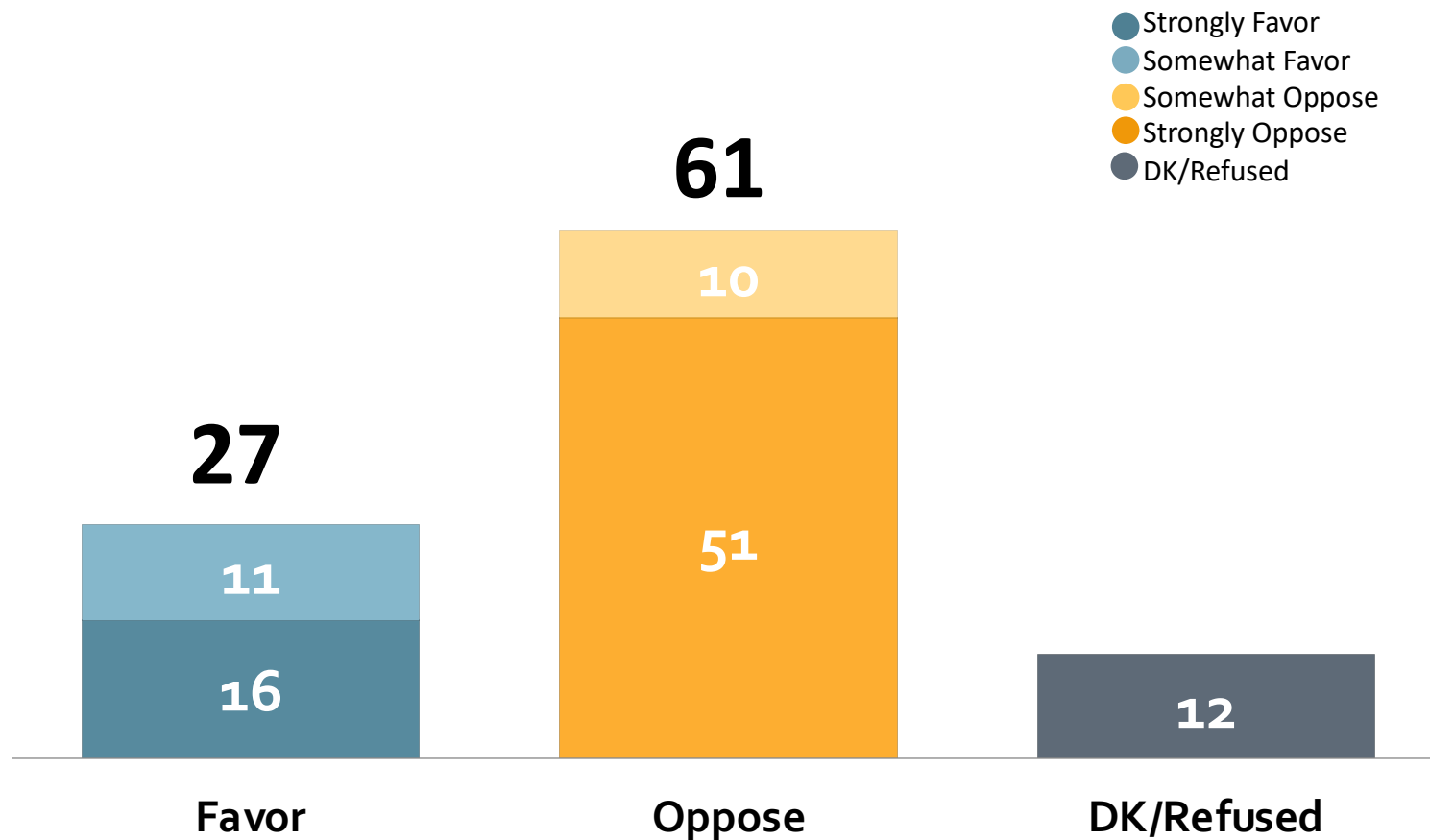
MLB Controversy

As you may have heard, Major League Baseball recently moved the All-Star Game out of Atlanta to protest an election reform law passed in Georgia. Other big corporations have also made threats to punish Georgia's economy and any state that doesn't do what they demand. Do you favor or oppose corporations using their power to punish states they disagree with?



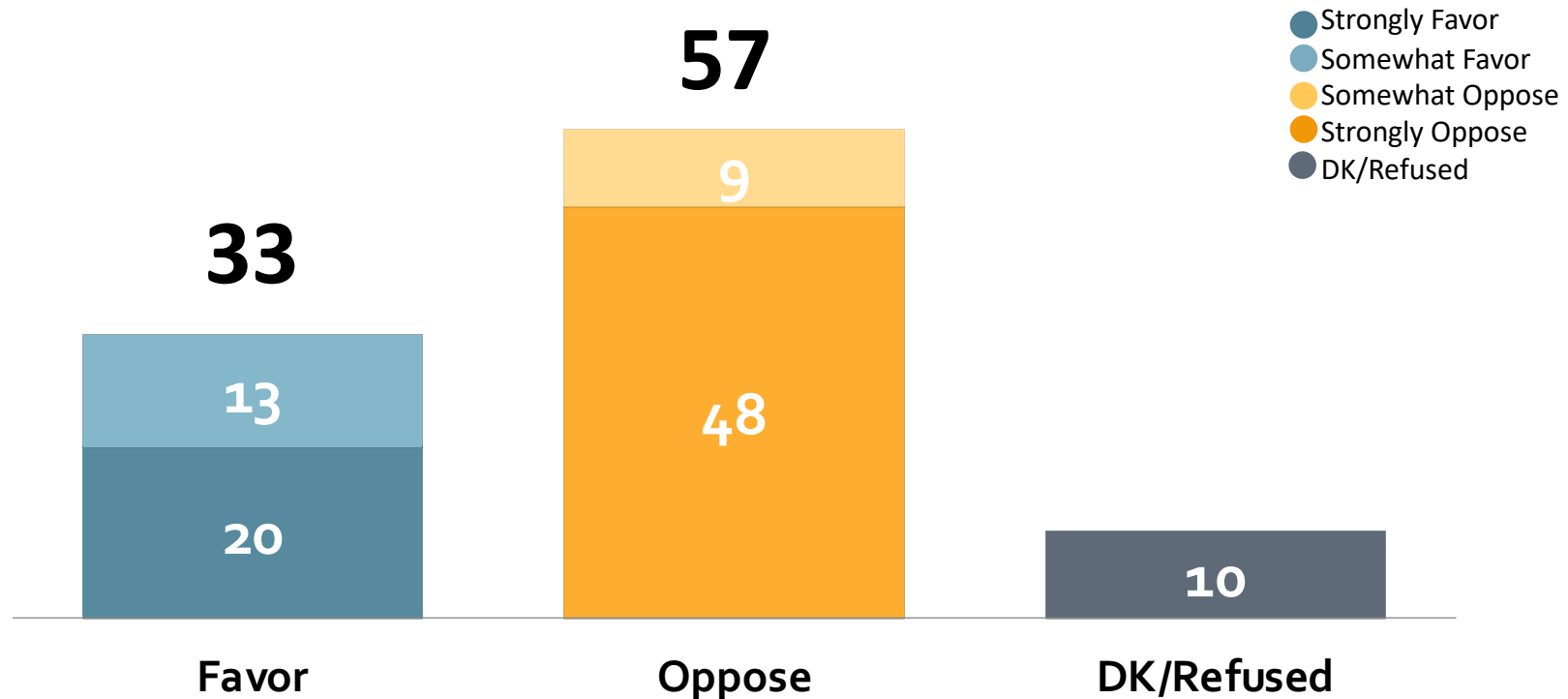
Women's Sports

Would you favor or oppose a law about transgender people that requires all schools and universities to allow people born male to play on women's sports teams and use women's locker rooms if they identify as female.



Court Packing

As you may know, President Biden and Democrats in Congress are considering adding three additional judges on the Supreme Court so that they would have a liberal majority on the Court and their most liberal policies will not be struck down as unconstitutional. This effort is called Court packing. Do you favor or oppose Democrat efforts to pack the Supreme Court with liberal judges?

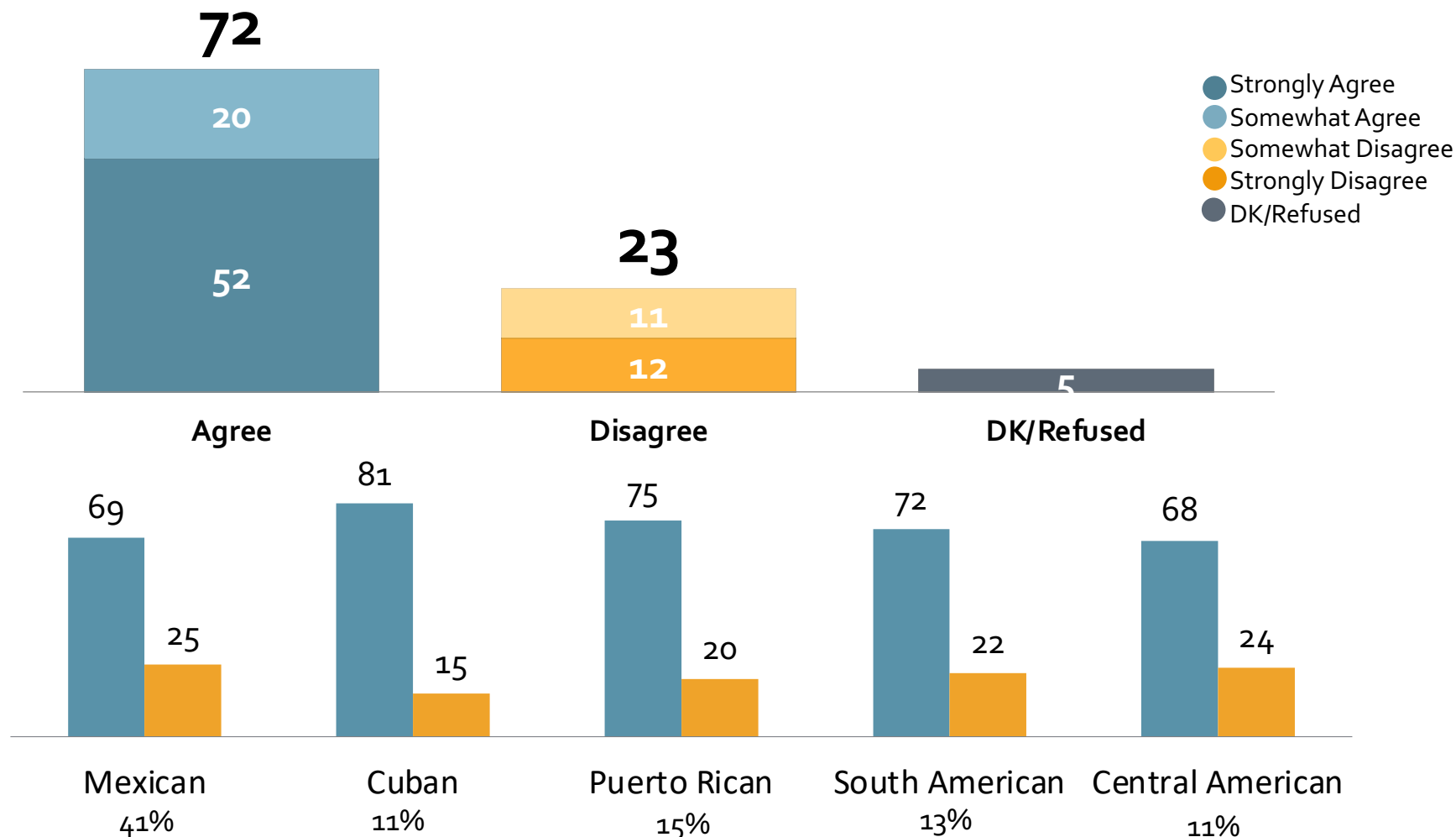




Border Security Election Security

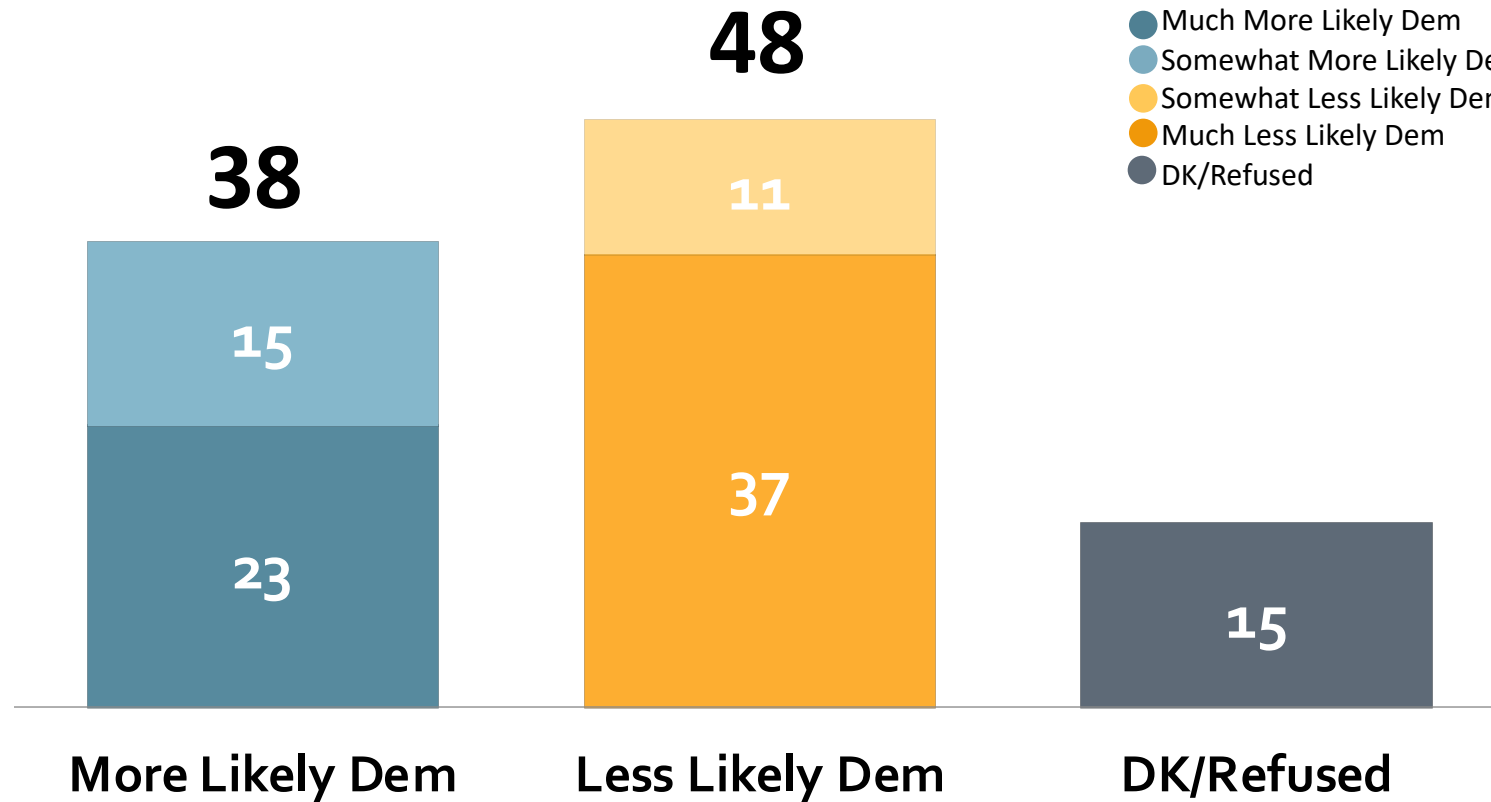
We Need to Control the Border

We should do what is necessary to control our southern border and stop the surge of illegal immigration happening right now.



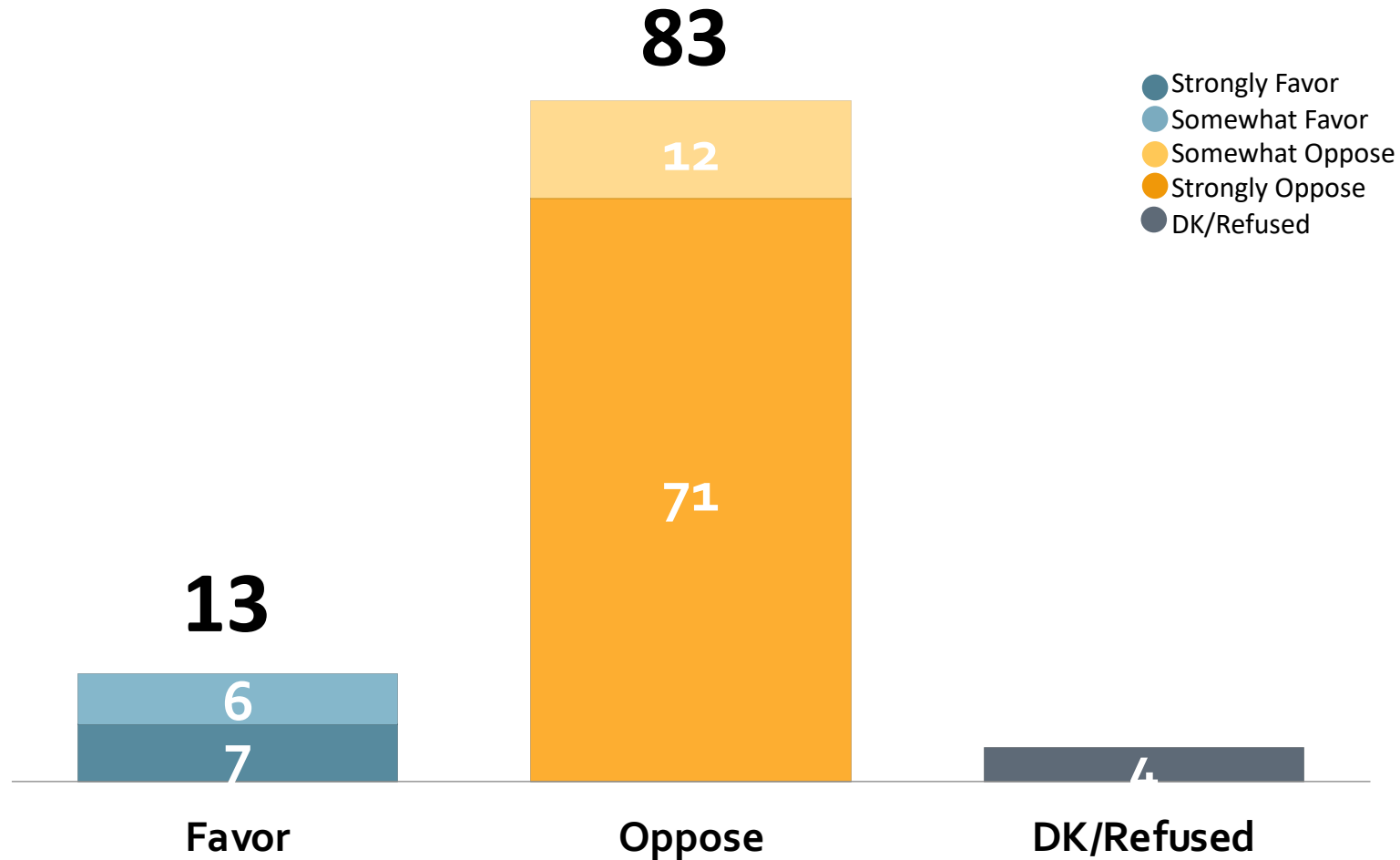
Border Crisis Impact on Vote

Have the policies Joe Biden and Democrats enacted which caused the crisis on our southern border made you more or less likely to support Democrat candidates in the 2022 election for Congress?



Non Citizens Voting

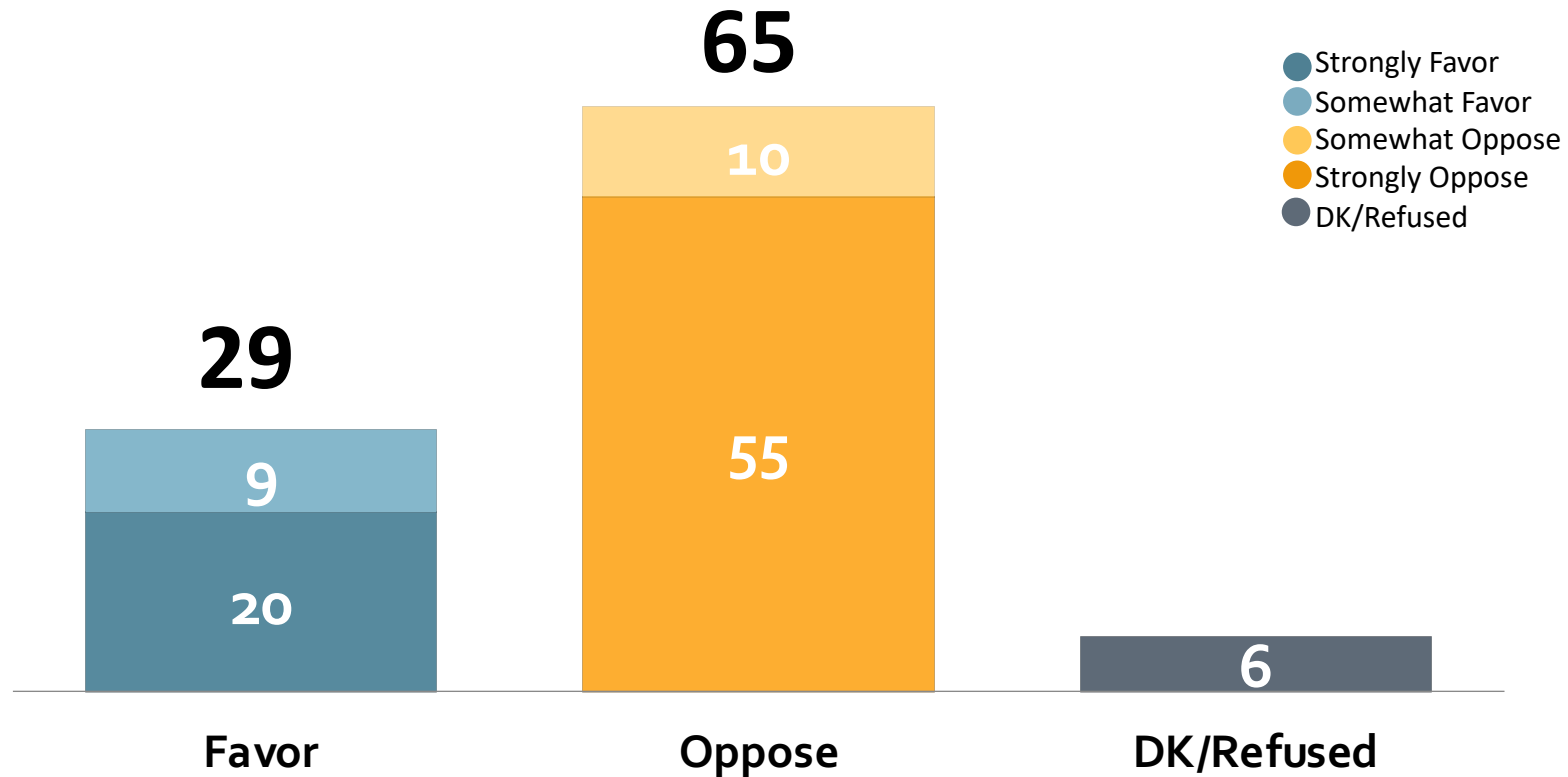
Do you favor or oppose allowing illegal immigrants to vote in state and federal elections.



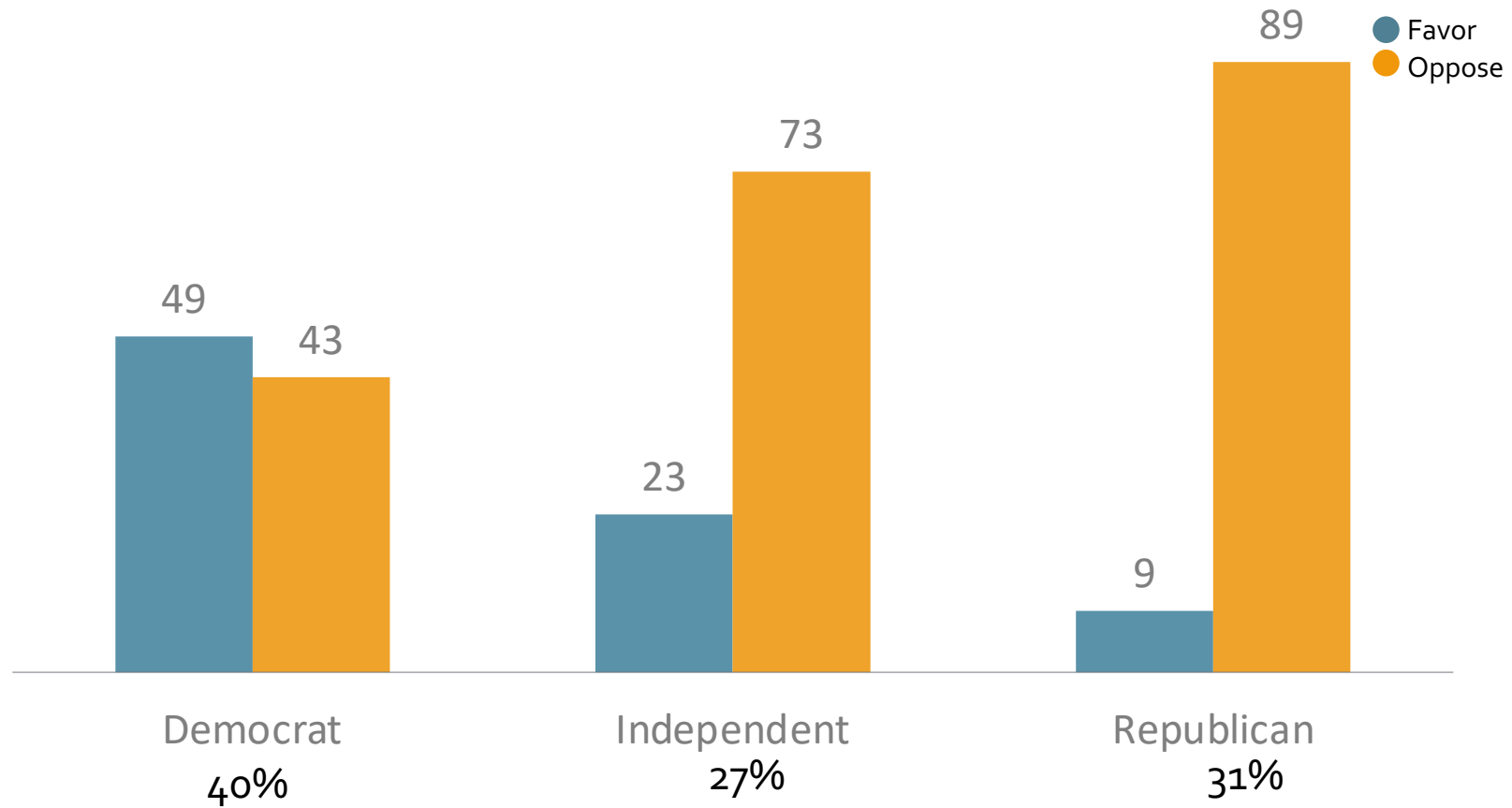
Voter ID Ban

Many states require that you show a valid photo ID in order to vote. They say showing ID to vote cuts down on people fraudulently casting ballots for other people or people who have died. The Democrats in Washington are currently trying to pass a bill that would make it illegal for any state to require showing a valid photo ID in order to vote.

Do you favor or oppose the Democrats bill that would make voter ID illegal?



Voter ID Ban



Florida Case Study

FL, not CA, is the future

- 2016 Results among Hispanics
 - Rubio 48% / Murphy 50%
 - Scott 48% / Nelson 48%
- Twice as many FL voters in 2020 as did in 2000.
- The Florida electorate is substantially less white than it was in in 2000.
- And yet, more Republican than it was 20 years ago.



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