WINNING THE FIGHT FOR LIFE
WHO DECIDES IN A DEMOCRACY?
• Please tell me whether you agree or disagree with the following statement:
  • Unelected federal judges should not make laws. States should be able to establish their own laws regarding abortion, as they do on everything else.

**Agree**
- 40 Democrats
- 50 Independents

**Disagree**
- 69 Republicans
- 37 Independents

The chart shows the distribution of opinions among likely voters in the Senate Battleground. The majority of respondents agree with the statement, with Democrats being more inclined to agree than Republicans.
BE THE COMPASSIONATE, CONSENSUS BUILDER
• Abortion ends a human life
• States should have flexibility to implement reasonable restrictions
• More adoption, less abortion
• Support pregnant women in difficult circumstances
• Be a compassionate consensus builder
PRO-LIFE MAJORITY

• Which comes closest to your view on the issue of abortion? Do you think...

- Abortion should always be illegal
- Abortion should be illegal except in the case of rape, incest or a threat to the mother's life
- Abortion should always be legal

### Pro-Life

- Pro-Life: 54
  - Democrat: 31
  - Independent: 50
  - Republican: 77

- Pro-Choice: 39
  - Democrat: 66
  - Independent: 43
  - Republican: 18

Pro-Life majority among likely voters.
UNBORN BABIES ARE HUMAN BEINGS

• Please tell me whether you agree or disagree with the following statement:
  • An unborn baby is a human being.

![Bar chart showing the percentage of people who agree or disagree with the statement.]

- Strongly Agree: 73%
- Somewhat Agree: 61%
- Strongly Disagree: 17%
- Somewhat Disagree: 8%
- Disagree: 9%

- Democrat: Agree: 57%, Disagree: 30%
- Independent: Agree: 70%, Disagree: 19%
- Republican: Agree: 89%, Disagree: 5%
NO TAX MONEY FOR ABORTIONS

- Again, thinking about abortion, please tell me if you agree or disagree with each of the following statements.
  - Whether you are pro-life or pro-choice, we can all agree that taxpayer money should not be used to pay for abortions.

![Bar chart showing agreement and disagreement levels for different political affiliations.]

- National Likely Voters
ADDITIONAL ACCESS

• Please tell me whether you agree or disagree with the following statement:
  • It's acceptable for states to limit late term abortions if the state makes it affordable to put babies up for adoption and financially assists the birth mother.

<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>59</td>
<td>20</td>
</tr>
<tr>
<td>39</td>
<td>26</td>
</tr>
<tr>
<td>7</td>
<td>19</td>
</tr>
</tbody>
</table>

Senate Battleground Likely Voters
EXPOSE DEMOCRATS FOR THEIR EXTREME VIEWS
• They support late term abortions
• They demand taxpayer funded abortions
• They want abortion on demand anytime for any reason
• They oppose reasonable restrictions, even gender selection
• Democrats have opposed every restriction for 50 years
ON DEMAND ABORTION

Please tell me whether you agree or disagree with the following statement:

America should allow abortion any time, on demand, and without apology.

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Somewhat Agree</th>
<th>Strongly Disagree</th>
<th>Somewhat Disagree</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>61</td>
<td>12</td>
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<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
</tr>
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<tr>
<td>30</td>
<td>8</td>
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<tr>
<td>8</td>
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<td>62</td>
<td>62</td>
</tr>
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<td>80</td>
<td>80</td>
</tr>
</tbody>
</table>

Democrats: 51% Agree, 38% Disagree
Independents: 30% Agree, 62% Disagree
Republicans: 14% Agree, 80% Disagree
KEEPING BAD COMPANY

• If you knew the following were true, would it make you more or less likely to support current abortion laws:
  • America’s abortion laws are currently as extreme as Communist China and North Korea, allowing abortion up to the moment of live birth.

More Likely

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Somewhat Agree</th>
<th>Strongly Disagree</th>
<th>Somewhat Disagree</th>
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</thead>
<tbody>
<tr>
<td>18</td>
<td>6</td>
<td>12</td>
<td>6</td>
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</tbody>
</table>

Less Likely

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Somewhat Agree</th>
<th>Strongly Disagree</th>
<th>Somewhat Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>44</td>
<td>6</td>
<td>6</td>
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</table>

Democrats

<table>
<thead>
<tr>
<th>More Likely</th>
<th>Less Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>13</td>
</tr>
<tr>
<td>40</td>
<td>62</td>
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</table>

Independents

<table>
<thead>
<tr>
<th>More Likely</th>
<th>Less Likely</th>
</tr>
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<tbody>
<tr>
<td>17</td>
<td>13</td>
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<tr>
<td>44</td>
<td>62</td>
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</table>

Republicans

<table>
<thead>
<tr>
<th>More Likely</th>
<th>Less Likely</th>
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<tr>
<td>18</td>
<td>6</td>
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<tr>
<td>6</td>
<td>44</td>
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</table>
LATE TERM ABORTION

If you knew the following were true, would it make you more or less likely to support current abortion laws:

- Current abortion policy in the United States allows for abortions to be performed for any reason, up until the very moment of birth.

More Likely

- Democrat: 44 Strongly Agree, 37 Somewhat Agree
- Independent: 25 Strongly Agree, 57 Somewhat Agree
- Republican: 11 Strongly Agree, 69 Somewhat Agree

Less Likely

- Democrat: 14 Strongly Disagree, 17 Somewhat Disagree
- Independent: 10 Strongly Disagree, 47 Somewhat Disagree
- Republican: 57 Strongly Disagree, 69 Somewhat Disagree
Thinking about the 2022 election for Congress, please tell me which of the following candidates you would be more likely to vote for.

- A Republican candidate who supports banning abortions after 15 weeks with exceptions for the life and physical health of the mother or severe fatal abnormality of the baby.

- A Democrat candidate who supports unlimited abortion up until the moment of birth.

**National Likely Voters**

<table>
<thead>
<tr>
<th>Candidate Type</th>
<th>Republican</th>
<th>Democrat</th>
<th>Independent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republican</td>
<td>53</td>
<td>17</td>
<td>58</td>
<td>90</td>
</tr>
<tr>
<td>Democrat</td>
<td>28</td>
<td>54</td>
<td>18</td>
<td>90</td>
</tr>
<tr>
<td>Independent</td>
<td>3</td>
<td>3</td>
<td>57</td>
<td>90</td>
</tr>
</tbody>
</table>

COUNTRY REJECTS DEMOCRAT EXTREMISTS
REFUTE DEMOCRAT LIES
Refute Democrat Lies

Focus Group Findings

- Republicans WILL NOT take away contraception
- Republicans WILL NOT take away women's health care
- Mothers should always be held harmless under the law
AMERICANS SUPPORT REASONABLE RESTRICTIONS ON ABORTION
• Elected officials, not judges, should reflect the consensus of the people
• Science has progressed since *Roe*
• Unborn babies can feel pain, they have a heartbeat, they smile, yawn, and suck their thumb
• Restricting late term abortions is a reasonable consensus position
• Joe Biden and Democrats reject reason and consensus on the issue
Who should set abortion policy in America?

- Elected Officials: 43%
- Unelected Judges: 24%
- DK/Refused: 26%

By Party:
- Democrat: Elected Officials 35%, Unelected Judges 47%, DK/Refused 51%
- Independent: Elected Officials 27%, Unelected Judges 20%, DK/Refused 23%
- Republican: Elected Officials 38%, Unelected Judges 33%, DK/Refused 26%
VOTERS SUPPORT MISSISSIPPI LAW

• Please tell me whether you agree or disagree with the following statement:
  • It is wrong to allow abortions after 15 weeks when unborn babies can suck their thumb and feel pain.

---

**Agree**

- 62 Strongly Agree
- 52 Somewhat Agree
- 10 Strongly Disagree
- 10 Somewhat Disagree

**Disagree**

- 80 Strongly Disagree
- 18 Somewhat Disagree
- 12 Somewhat Agree
- 12 Strongly Agree

---

Senate Battleground Likely Voters
LATE-TERM ABORTION BAN

• Do you think the Supreme Court should allow states to ban late-term abortions?
Medical Advancements

Thinking about advancements in medicine and science, please tell me which of the following statements is closest to your opinion.

Some people say that modern medical advancements conclusively show that babies feel pain at 15 weeks in the womb. Because of this fact, most European countries now ban abortion after 15 weeks, and we should do the same.

Other people say that modern medical advancements have made abortion safer at any point during pregnancy. They say that while abortion should be the last resort, it must remain legal and safe throughout pregnancy.

![Bar chart showing opinions on following Europe or remaining legal]

- **Follow Europe**: 48%
  - Democrat: 21%
  - Independent: 49%
  - Republican: 76%

- **Remain Legal**: 37%
  - Democrat: 63%
  - Independent: 34%
  - Republican: 10%

National Likely Voters
CALL DEMOCRATS OUT FOR THEIR OBSESSION WITH ABORTION
• Democrats hold extreme views on abortion that are not mainstream
• Inflation, the border, crime, and energy are top of mind issues for voters
• The Biden agenda has taken the country in the wrong direction and voters know it
• Democrats won’t address issues harming the country, they would rather promote abortion
WINNING THE FIGHT FOR LIFE