



Senator Rick Scott
CHAIRMAN

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To: Interested Parties
From: Rick Scott
RE: Herschel Walker Headed to Victory
Date: November 30, 2022

With a week until the runoff, the Walker campaign is working hard to win. The RNC, NRSC, GA GOP and Republicans across the nation are working day and night to win the runoff.

1. The race is tied and we can win: For the third time since the runoff started post-election day, polling shows this race tied. As of today, the ballot has Walker at 48% and Warnock at 48% (Moore information, 700 likely voters, 11/28-11/29).
2. Winning over Kemp voters: The 2.1 million voters who voted for Gov. Kemp are the pathway to winning the election. Gov. Kemp received over 200,000 votes more than Walker or Warnock. These are Republicans who we need to persuade to vote for Walker. Data shows our messaging and Kemp's endorsement are working. Kemp has a 59% favorable rating making him the most popular political figure in Georgia. Gov. Kemp has done events for Walker, made ads for Walker and provided significant help to Walker and his campaign. Kemp voters provide the winning path, and we are working to get those voters.
3. Ground game is working: The RNC acted quickly, and with help from with the NRSC and GA GOP, thousands of people are communicating with voters on doors and phones to get them to turnout. Our data shows we are succeeding in motivating these voters to turnout. The NRSC is investing in a robust phone, teletown hall, and texting operation for early and absentee voting.
4. Walker attacks on Warnock are effective: Ads exposing Warnock's role in the poor management of the Ebenezer Building Foundation housing complex, evictions and bodycam footage of Warnock's ex-wife revealing Warnock's abusive behavior have taken a toll on Warnock. Warnock's image is underwater with his unfavorable being higher than his favorables. The Walker ads are proving that Warnock's entire brand is fraudulent. It's all an act.
5. Enthusiasm towards Walker: Herschel Walker is holding rallies daily across Georgia and hundreds of supporters (sometimes thousands) are turning out for Walker at each rally. The momentum continues for Herschel Walker. Meanwhile, Warnock has tens of people showing up at his events.

6. Coalitions are Supporting Walker: Key coalitions that voted for Gov. Kemp are being persuaded to vote for Herschel Walker. John King, the newly elected Insurance Commissioner and first statewide Hispanic elected official in Georgia, is leading the way to get more Hispanic voters to support Walker. The NRSC VAMOS team identified tens of thousands of key Hispanic voters to support Walker. The Republican Jewish Coalition is on the ground with key data and targeting voters to provide important margins. The Walker coalition is growing to win statewide.

Herschel Walker is on track to win and the Democrats know it. They are breaking all records with the amount of money they are spending. Please help us match them, the time is now, victory is within reach.