



February 3, 2026

TO: Interested Parties
FROM: Erik Iverson, Peak Insights
RE: Michele Tafoya up big in GOP Senate Primary

A recent survey finds Michele Tafoya with a wide lead in the Republican Primary race for U.S. Senate in Minnesota. Tafoya also enjoys a net +49% image rating at 57% favorable/8% unfavorable.

<i>“If the 2026 Republican primary election for U.S. Senate was held today and the following candidates were on the ballot, for whom would you vote?”</i>	
Michele Tafoya	41%
Royce White	11%
Adam Schwarze	4%
David Hann	3%
Tom Weiler	1%
Someone else	6%
Undecided	34%

Tafoya leads across the state and in every Congressional district.

And Tafoya’s lead isn’t just geographic; it extends across the Republican ideological spectrum. Tafoya leads among self-described “Conservative” GOP voters (who make up 81% of the vote), as well Moderate Republicans. She also leads among voters who identify as part of the “Trump-MAGA” wing of the Republican Party in Minnesota (who make up 68% of the vote) and among “Mainline” wing GOPs.

	Conservative GOPs	Trump-MAGA Wing GOPs
Michele Tafoya	41%	41%
Royce White	13%	13%
Adam Schwarze	4%	4%
David Hann	2%	4%
Tom Weiler	1%	1%
Someone else	5%	5%
Undecided	34%	32%

The survey (N=500 likely GOP Primary voters, MoE +/-4%) was conducted January 31-February 1, 2026, by Peak Insights.