



MN GOP PRIMARY VOTERS (N=500 TEXT-TO-ONLINE)

January 31-February 1, 2026

Hello, we are conducting a brief public opinion survey among voters regarding issues in your part of the state and would like to include your views in our study. I assure you we are only seeking opinions and there will be no attempt to sell you anything or solicit a donation.

S1. First, how likely are you to vote in the August 2026 Republican primary election for U.S. Senate, U.S. Representative, Governor and other races?

Very likely	89%
Fairly likely	11%

1. Next, which one of the following best describes how you usually vote?

Mostly or only for Republicans	76%
A few more Republicans than Democrats	13%
Total Republicans	89%
Total Independent/don't know	11%
The person/Independent	9%
Other Party	*
Don't know	2%

2. IF Q1=RESPONSE 5-7 (PERSON/INDEPENDENT/OTHER/DON'T KNOW): If an election was held today and there were only a Republican and a Democratic-Farmer-Labor candidate on the ballot, which one would you lean toward?

Republican	100%
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INTRO Q3-7

Now here are the names of some people in the news. Please indicate if you have a very favorable, a somewhat favorable, a somewhat unfavorable, or very unfavorable opinion of each of the following. If you have no opinion or have never heard of the person, please choose that option.

Scale

1. Very favorable
2. Somewhat favorable
3. Somewhat unfavorable
4. Very unfavorable
5. No opinion
6. Never heard of

ROTATE Q3-7

3. Donald Trump

Very favorable	68%
Somewhat favorable	21%
Total favorable	89%
Total unfavorable	10%
Somewhat unfavorable	4%
Very unfavorable	6%
No opinion	1%
Never heard of	--

4. Michele Tafoya

Very favorable	33%
Somewhat favorable	24%
Total favorable	57%
Total unfavorable	8%
Somewhat unfavorable	5%
Very unfavorable	3%
No opinion	8%
Never heard of	27%

5.	Adam Schwarze	
	Very favorable	6%
	Somewhat favorable	10%
	Total favorable	16%
	Total unfavorable	2%
	Somewhat unfavorable	2%
	Very unfavorable	1%
	No opinion	22%
	Never heard of	59%
6.	Royce White	
	Very favorable	13%
	Somewhat favorable	22%
	Total favorable	35%
	Total unfavorable	16%
	Somewhat unfavorable	8%
	Very unfavorable	8%
	No opinion	17%
	Never heard of	31%
7.	David Hann	
	Very favorable	4%
	Somewhat favorable	10%
	Total favorable	14%
	Total unfavorable	9%
	Somewhat unfavorable	3%
	Very unfavorable	5%
	No opinion	25%
	Never heard of	53%
8.	Looking ahead, if the 2026 Republican primary election for U.S. Senate was held today and the following candidates were on the ballot (RANDOMIZE 1-5), for whom would you vote?	
	Michele Tafoya	41%
	Royce White	11%
	Adam Schwarze	4%
	David Hann	3%
	Tom Weiler	1%
	Someone else	6%
	Undecided	34%

9. And if the 2026 Republican primary election for Governor of Minnesota was held today and the following candidates were on the ballot (RANDOMIZE 1-11), for whom would you vote?

Lisa Demuth	17%
Kendall Qualls	11%
Peggy Bennett	1%
Thomas Evanstad	1%
Scott Jensen	12%
Jeff Johnson	1%
Patrick Knight	*
Brad Kohler	1%
Mike Lindell	18%
Phillip Parrish	1%
Kristin Robbins	3%
Someone else	2%
Undecided	32%

Now a few questions for statistical purposes.

10. What is your gender? (MATCH BACK TO VOTER LIST)

Male	54%
Female	46%

11. What is your approximate age? (MATCH BACK TO VOTER LIST)

18-34	8%
35-44	6%
45-54	16%
55-59	10%
60-64	10%
65+	50%

12. Do you align yourself more with the Trump/MAGA wing of the Republican Party, the mainline wing of the Republican Party or some other wing of the Republican Party?

Trump/MAGA wing	68%
Mainline wing	22%
Some other wing	3%
Unsure	7%

13. When it comes to politics, do you generally consider yourself very Conservative, somewhat Conservative, Moderate or Liberal?
- | | |
|---------------------------|------------|
| Very Conservative | 44% |
| Somewhat Conservative | 37% |
| Total Conservative | 81% |
| Moderate | 18% |
| Liberal | * |
| Unsure | 1% |
14. What is the last grade of education you completed?
- | | |
|---|-----|
| High school or less | 11% |
| Associate degree, some college, trade, or vocational school | 39% |
| College graduate/4-year graduate | 28% |
| Post-graduate education | 21% |
| Prefer not to say | 2% |
15. Vote History (FROM LIST)
16. What county do you live in? (DROP DOWN, MATCH BACK TO VOTER LIST)