



July 9, 2026

TO: Interested Parties
FROM: Erik Iverson, Peak Insights
RE: NH Senate Race is a Dead Heat

A recent survey of likely 2026 New Hampshire General Election voters shows former Senator John Sununu and Congressman Chris Pappas statistically tied on the ballot today.

Senate Ballot	
John Sununu, Republican	42%
Chris Pappas, Democratic	43%
Neither/don't know	15%

Sununu leads by double digits among men while Pappas has a similar lead among women. Sununu is pulling in 80% of the GOP vote while Pappas currently picks up 75% of Democrats. The race is tied in the Boston media market (which makes up 84% of the total vote) while Sununu leads in Portland and Pappas in leads in Burlington.

Methodology: A total of 500 interviews were conducted (live calls and text-to-online) by Peak Insights, June 24-27, 2026, among a representative sample of likely 2026 General Election voters statewide in New Hampshire. The margin of error is +/- 4% at the 95% confidence level.